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### **Friend of the Association: \$100**

At the \$100 level of support your company will receive the following associational benefits:

- A listing on our website under the sponsorship page listing your company and a link to your company's website.
- Your name and logo on print material including league schedules, standings, promotional fliers and tee shirts for races.

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### **Silver Sponsor: \$250**

At the \$250 level of support your company will receive all the benefits of the Friend of the Association level plus:

- A press release posted on our website, our facebook page, and sent to ten local media outlets in the community announcing your support of the BSWA.
- Our marketing team will work closely with your company to develop a banner ad to be displayed prominently on [healthybuffalo.org](http://healthybuffalo.org) for a full year, seen by 20-50 people per day that links directly to your site.

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### **Gold Sponsor: \$500**

At the \$500 level of support your company will receive all the benefits of the Silver Sponsorship level plus:

- A commemorative plaque awarded to your company in thanks of your support.
- A \$300 credit to use towards any BSWA sponsored events.

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### **Platinum Sponsor: \$1000**

At the \$1000 level of support your company will receive all the benefits of the Gold Sponsorship level plus:

- Free entry into all events hosted by the BSWA including leagues, races, banquets, and whatever other events we host for a full year.
- **Headline sponsorship of an event.** As the headline sponsor of an event you will have an event named after your company which will be used in all marketing for the event, including but not limited to: the distribution of hundreds of fliers to individuals and posted in the windows of countless local businesses, an event listing in all of the local news outlets and media guides, a Google AdWords marketing campaign, numerous posts to [healthybuffalo.org](http://healthybuffalo.org) and our corresponding facebook page. The marketing and promotional material produced for our events are seen hundreds of thousands of times throughout the community leading up to our events.

**Please make all checks payable to the BSWA and send to BSWA, 454 Englewood Avenue, Buffalo, NY 14223 c/o Chas Kirsch. Donations can also be made with a with a Visa, Mastercard, Discover, or AMEX card through our website @ [healthybuffalo.org/sponsors](http://healthybuffalo.org/sponsors) via PayPal. Thanks for your support!**